

# Talbot Stevens'

## Client Seminars



There are many financial speakers, but none that can enlighten and instruct as skillfully as Talbot Stevens. Talbot is the President of a financial education firm that specializes in teaching people how to **benefit financially without sacrificing** their standard of living. Whether speaking to the public, corporate staff, or the financial industry, Talbot enthusiastically **integrates humour with innovative strategies** that add immediate and long-term value. He is the author of the bestseller *Financial Freedom Without Sacrifice* (with over 145,000 copies sold), *Talbot's Summary of Dispelling the Myths of Borrowing to Invest*, and has recently published his first pamphlet entitled *Introduction to*

### *Conservative Leverage.*

With degrees in Engineering and Computer Science, Mr. Stevens has become recognized as a leader in his comprehensive education of advanced financial strategies, including conservative leverage. Talbot's latest research pioneers fundamental analysis of which investment strategies produce the most after-tax retirement income. Leaders in the financial industry claim this analysis revolutionizes how to choose the best investment strategy.

Stevens has been a guest on numerous radio and television programs including CBC Business World, Canada AM, CTV and City TV in Toronto, as well as being quoted by many newspapers such as The Globe and Mail, The National Post, The Toronto Sun and The Toronto Star. Talbot was a weekly columnist for the London Free Press, and is a contributing editor to Money Digest and Canadian MoneySaver.

One of the unique and value-added features of Talbot Stevens' **customized presentations** is that each seminar **includes 50 FREE copies** of *Talbot's Summary Booklet* or *Financial Freedom Without Sacrifice*, or **300 FREE copies** of our pamphlet entitled *Introduction to Conservative Leverage*. This retail value adds permanent and tangible value to the seminar for both the sponsor and attendees.

During his entertaining and informative presentations, Stevens explains how attendees can:

- Understand and implement *conservative* leverage to magnify returns like the rich do
- Choose the right refund strategy to increase RRSP income 25 to 50% or more
- Cut taxes using tax-deductible alternatives to RRSPs
- Make mortgage interest tax-deductible
- Protect investments in volatile markets
- Get money out of RRSPs or RRIFs "tax-free"

Some popular **seminar titles** include: Building Wealth Like the Rich Do, Ten Strategies to Profit in Turbulent Times, and Financial Freedom Without Sacrifice.

Talbot challenges audiences to take immediate action in order to secure their own financial future. His humorous and down-to-earth approach combined with a repertoire of timely and valuable financial strategies are the keys to his speaking success.

*"Attendance is one thing, new leads from a seminar is another. Your workshop attracted 140 people, which generated 66 new leads. You did a good job for us!"*

— **CECIL BALDRY-WHITE, GREAT PACIFIC MANAGEMENT, BC**

Talbot's **speaking fee** for a 1-3 hour presentation is \$2,500, plus travel costs. Second presentations in the same day are only \$1,250 and also include 50 books or booklets. Volume discounts are also available.

**Call (519) 663-2252 for more details, or e-mail [info@TalbotStevens.com](mailto:info@TalbotStevens.com).**

